

**05**

# **Performance**

Measuring  
Success for  
and Inclusive  
Economy

# PERFORMANCE

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## Measuring Success for an Inclusive Economy



*“Make no little plans; they have no magic to stir men’s blood... Make big plans; aim high in hope and work.”*

*-- Daniel Burnham*

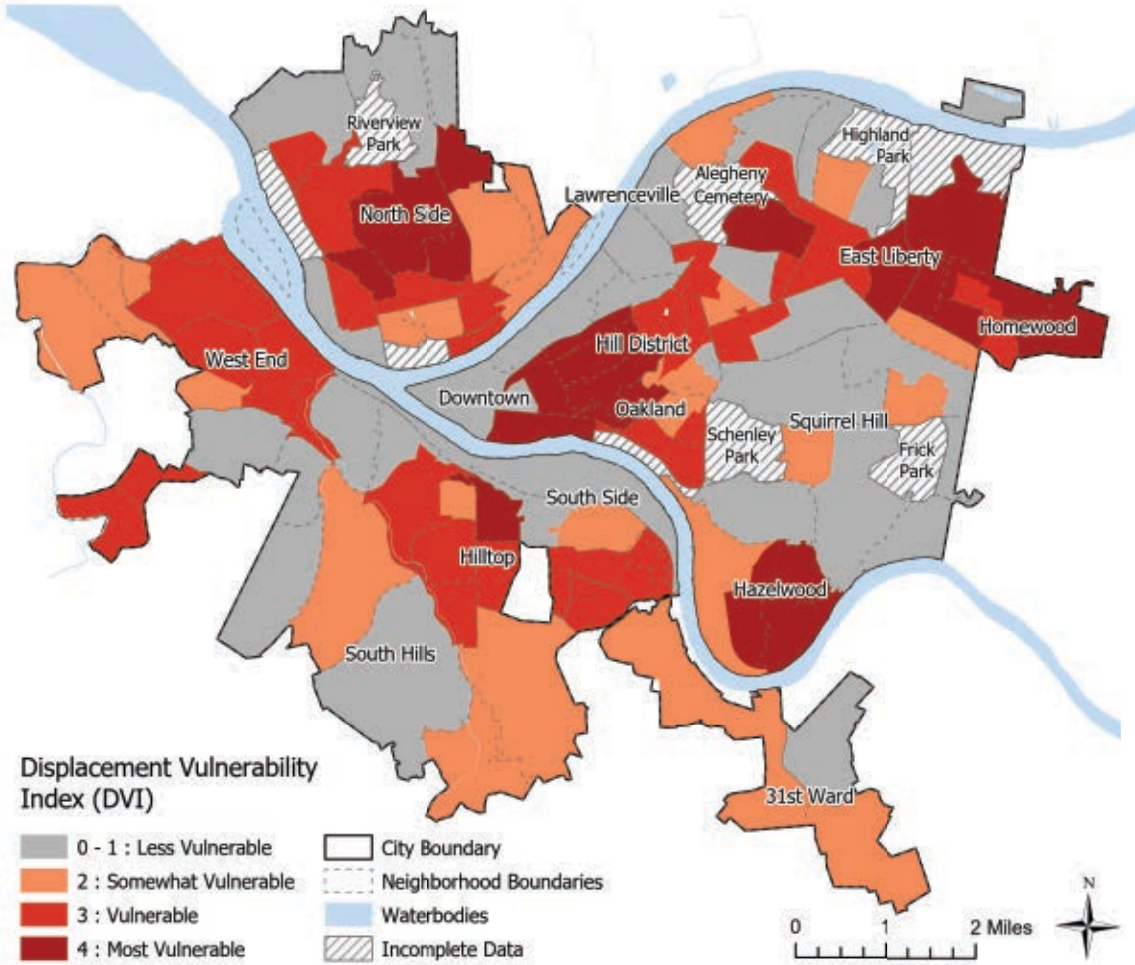
*Architect & Urban Designer*

A successful comprehensive plan needs to be both visionary and actionable. As a guide for decision-making across a range of topics, it will have a tangible impact on how Pittsburgh grows and who benefits from that growth. A good comprehensive plan is implementable, meaning that its words can be turned into actions, and accountable, meaning that the results of its policies are evaluated and its success measured.

The ForgingPGH Comprehensive Plan will include evaluation tools that will help measure success throughout the comprehensive plan process and beyond. These include a vulnerability index, which highlights communities that are vulnerable to displacement through gentrification; a scenario planning process, which empowers community members to articulate their vision for land use and development; and a data visualization tool, which can be used by neighborhood planners and community members to access data about their city and neighborhood.

# Evaluating Impact

## Displacement Vulnerability Index (DVI)



### VULNERABILITY INDEX FOR PITTSBURGH.

At-risk residents include those who have lower incomes, less education, are a member of a community of color, or rent their home. Those considered more vulnerable have at least two of these characteristics.

Source: Census American Community Survey, 5-Year Estimates (2013 - 2017)

Data is aggregated to census tract boundaries.

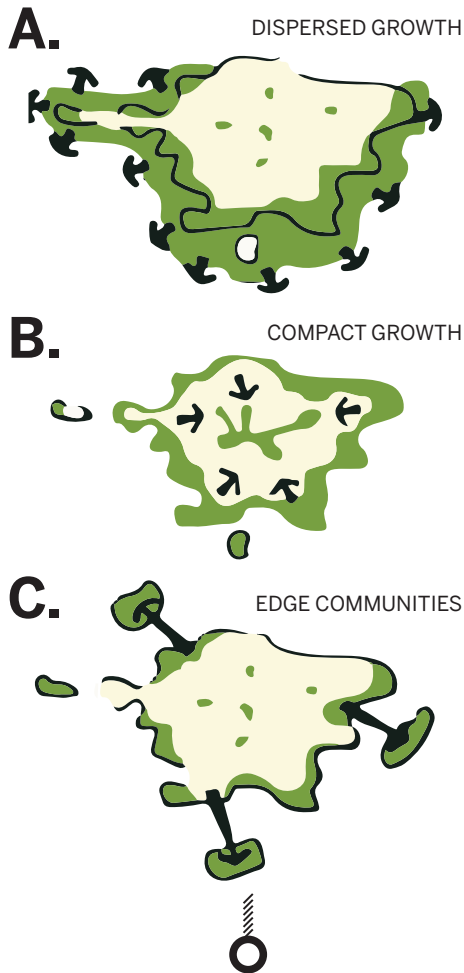
The vulnerability index measures the risk of residential displacement in a neighborhood. More vulnerable neighborhoods have populations with characteristics that make resisting displacement more difficult. Four socioeconomic factors were used to measure vulnerability: homeownership, race, education, and income. These factors signal a reduced ability to weather the negative impacts of gentrification, namely housing price increase.

This tool will help bring communities into the planning process, ensure that the most vulnerable people in our city are being considered. As you have seen in previous chapters, understanding displacement vulnerability is a big part of Pittsburgh’s story - from the state of housing prices to greenhouse gas emissions.

# Measuring Success

## Scenario Planning

**PUBLIC DEVELOPS SCENARIO CONCEPTS.**

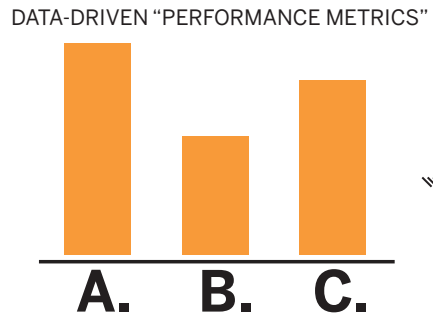


ForgingPGH will use scenario planning to develop a shared vision for Pittsburgh’s future. Scenario planning gives communities a way to assess where the path they’re following leads, how it intersects with emerging trends, and changes they may consider to cope with and perhaps benefit from those changes. Scenarios are not plans or forecasts — instead, they are a tool for testing “what if...” and to spark meaningful discussion about our collective future.

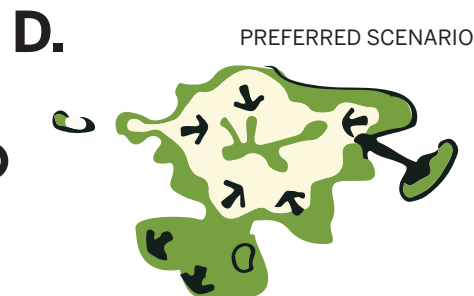
Scenario planning is a data-driven and community-driven approach that can reveal key trade-offs, limits, and possibilities. Using cutting-edge software, it can provide useful information to make hard — but important — decisions. Most importantly, scenario planning will provide the public with meaningful opportunities to share input and guide the outcomes of ForgingPGH.

**THE SCENARIO PLANNING PROCESS.** Public input will drive the scenario planning process. Once developed, each publicly-generated scenario will be measured against a range of performance metrics to help choose the “preferred scenario”.

**WHAT DO THE SCENARIOS TEACH US?**



**SELECT A PREFERRED VISION FOR THE FUTURE.**



# ForgingPGH Needs Your Input

Public workshops for the City of Pittsburgh’s comprehensive planning process will begin in Spring 2020.

The year-and-a-half comprehensive plan process is a unique opportunity for Pittsburgh residents to get involved and help create meaningful change at this pivotal time in the city’s history. It is especially critical that the viewpoints of populations who have been historically marginalized are incorporated into the Plan to help the City plan for strategies to address the legacy of past decisions.

The legacy of institutional racism in many cities, including Pittsburgh, can impact how places are formed, how they grow, and who they serve. Pittsburgh’s geography is still defined by uneven development stemming from historic patterns of discrimination. As the City embarks on our first-ever comprehensive land use plan, ForgingPGH, it is important to reflect on the ways in which institutional racism impacted Pittsburghers in the past, and how the policies we craft today can learn from these mistakes to better serve all people living in our city.

**SCENARIO PLANNING WORKSHOPS.** Help us create a plan for Pittsburgh’s future. Scenario planning workshops are a fun and interactive way to make your voice heard.

These workshops are the first opportunity for you and others in your community to show the city where and how it should grow in the future. The input you provide will help to determine the policies or actions that are tested in the scenario planning process. With your help, we will chart a course for the next 20 years for Pittsburgh that is prosperous, sustainable, and inclusive.

**THIS COULD BE YOU!**



*For more information, and to learn how you can get involved, please visit [www.ForgingPGH.org](http://www.ForgingPGH.org).*